

## PHOTO LIKENESSES FORM

Dear Parents,

From time to time, we will look to refresh our stock of still and video images of our campers both individually and in various team and group activities. Unless instructed differently by you in writing, Adirondack Camp reserves the right to make, own and use, at its discretion, digital and printed images, video, audio, pictures, testimonials and other representations (collectively “likenesses”) taken of your child while participating in Camp activities, for the purpose of ongoing marketing and informational efforts by the Camp through the display of such likenesses in various mixed digital and print media, including but not limited to promotional brochures, calendars, DVD’s, advertisements, the Camp website, and camp related search sites.

Such use, however, shall always be in good taste, never compromising and without attribution to any family names, age or other personal information — all of which shall continue to be held in the strictest of confidence in accordance with Adirondack Camp’s privacy policy (See -- <http://www.adirondackcamp.com/node/78>) Please sign one of the boxes below and return this form by May 1<sup>st</sup>. If we do not receive this form back we will assume that you have given permission for your child.

Please feel free to call us at 518/547-8261 if you have any questions.

Thank you for your cooperation.

Linda Goodwin

Yes, I have read the above Camp privacy policy and agree that such likenesses of my child be used accordingly by Adirondack Camp and I waive any rights of compensation or ownership thereto

Camper’s Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

No, I DO NOT give my permission for photos or video or other likenesses of my child to be used in Adirondack Camp promotional material.

Camper’s Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_